SpeedCon 2020
Speaker Bios

Art Berger

Art Berger works as a Technical Writer for IBM, where he helps create technical documentation for the company's cloud services and open source projects. His team produces a wide range of products, including instructions, training materials, application program interface (API) documents, user interface (UI) text, command line interface (CLI) strings, error messages, videos, infographics, and more. As the Vice President of the STC Carolinas chapter, he enjoys helping people in the local area connect with other professionals, events, and resources to succeed in their tech comm pursuits.

Jacob Berger

Jacob Berger is a Content Developer at IBM in RTP. He graduated with an M.A. in English from NC State University in 2018 and appreciates how technical writing is instructional. In his spare time, he enjoys time with family, including seeing Elton John live in Atlanta with his younger brother!

Anni Bond

Anni Bond is currently a technical writer for Red Hat and has been writing documentation for the last nine years. She earned her B.A. in English from UNC Charlotte in 2011 and her M.S. in Technical Communication from NC State in 2016. In the past, she has worked for DISH Network and IBM in technical writing roles. She also has an interest in the rhetoric of video game communities online.

Casey Van Camp

Casey Van Camp is the Chief Developmental Officer of Mission 6 Zero, where he also serves as an Organizational Instructor and Lead Instructional Designer. Casey reviews individuals at the organizational and personnel level to create a baseline of personalities, leadership ability, growth areas, and developmental opportunities of KSAs. He also creates and applies a Total Warrior Matrix approach and teaches clients how to develop a growth and goal mindset.

Casey earned his Masters in Staffing, Training, and Development from Penn State University and a B.S. in Management and Human Resources from Utah State University, in addition to a certification in Leadership Development from University of Virginia.

Throughout his career, he has won numerous awards, including:
Manager's Award for streamlining NRO new hire processing, showing how to manage training, and realigning positions and skills to meet new mission requirements.

Director's Award for the development of a training program to realign employees to new mission needs.
Pathfinder Award for the creation of a new award process.
Impact Award for NHO development of interactive training module.

Casey has received a Lean Six Sigma Black Belt, a certification in Analysis and Analytic, and SHRM-SPHR certification. He is involved in Warrior Rising, which provides veteran support and creation of veteran owned businesses, and co-authored *Deliberate Discomfort.*

Huiling Ding
Huiling Ding teaches technical communication at NC State University. Her research focuses on risk communication about emerging epidemics and artificial intelligence, intercultural technical communication, digital rhetoric, medical rhetoric, and social justice.

Kari Doyle
Kari Doyle is pursuing an M.S. in Technical Communication at NC State University, with an anticipated graduation date of May 2020. She has been afforded opportunities to use her technical writing skills in the banking and pharmaceutical industries. Upon graduation, she plans to pursue a role managing content within an AI platform. Additionally, she is working toward getting some work published and further advancing the discipline of technical communication.

Sujeily Fonseca
Sujeily P. Fonseca-Gonzalez pursued a B.S. in Computer Engineering with a minor in Practice and Professional Ethics at the University of Puerto Rico: Mayaguez Campus. She focused her studies on Software, Communications, and Signal Processing. Sujeily had the opportunity to author/co-author four research papers in educational video games, pattern recognition, and remote sensing. Furthermore, she has presented at many conferences, such as Great Minds in STEM (GMiS), All Things Open (ATO), Caribbean Celebration of Women in Computing (CCWiC), Society of Women Engineers (SWE) Annual Conference, among others. In terms of industry experience, she has worked as a Software Developer, System Engineer, Full-Stack Web Developer, and Emergency Medical Technician.

Sujeily is currently working as a Developer Experience Software Engineer at the International Business Machines Corporation, commonly known as IBM. She is currently working with Codewind's automation framework to ensure optimal quality and functionality of the product. She has also contributed to developer advocacy events and is currently the Technical Mentor/Leader of the development of a chatbot tool.

Erin Friday
Erin Friday is a Research IT Documentation Specialist at RTI International in Durham, NC. She writes and edits documentation for software, including user guides, online help, website content, etc. for multiple government contracts. She is a Certified Professional Technical Communicator (CPTC) and a certified Scrum Master. In her spare time, she performs in a local wind ensemble and is an officer in her voting precinct. She currently resides in Raleigh, NC with her husband and their dog, Watson. (Email: efriday@rti.org. LinkedIn: https://www.linkedin.com/in/erin-friday-9055564/)

Manasi Gandhi
Manasi works as an Information Developer for the IBM Cloud and Cognitive Software, where she is a part of the WebSphere team and works on several areas like software documentation, error messages, doc bugs, concept topics, accessibility. She recently graduated from the M.S. in Technical Communication at

NC State University. Previously, she worked as a Technical Writer for the Information Technology and Engineering Computer Services (ITECS) at NC State University. In the past, she worked in the education field and taught at various educational institutions and schools in India and the United Kingdom. She also has a Post Graduate Certificate in Education from the University of Cambridge, UK, and an M.A. in History from the University of Mumbai, India.

David Gay

David Gay is a system verification tester and test automation engineer in IBM's Cloud and Cognitive Software division. His primary role is ensuring the quality of IBM's open-source project, Eclipse Codewind. His tumultuous educational background led him down many paths before he discovered and completed IBM's apprenticeship program. In his free time, David enjoys music production and watching stand-up comedy.

Laura Hinson

Laura Hinson is a content editor and back-end developer. She initially edited for an environmental engineering firm, but grew tired of reading about landfills and pursued an M.A. in Professional Writing from Carnegie Mellon University. Her time there led to a job at IBM, and since 2008, she's edited everything from blog posts to UI text. Laura is co-chair of the IBM Style Council and currently edits for the IBM Cloud Architecture Center and the IBM Garage Method for Cloud. She cheers for her first alma mater, the University of Florida, and her other titles include wife, mom, and believer.

Sarah Ishida

A graduate of the NC State M.S. in Technical Communication, Sarah Ishida is an information developer at IBM, where she works on the Codewind open source project. In addition to her technical communication responsibilities, Sarah enjoys writing children's fiction and experiencing stories in various forms, including books, film, and video games. She is the author of the "Nick Newton" series with two published books and more in progress. To network with her regarding technical communication, please connect with her on LinkedIn (https://www.linkedin.com/in/sarah-ishida-000340a8). To follow her fiction writing, please check out her social media pages on Facebook (https://www.facebook.com/authorsemishida/), Instagram (https://www.instagram.com/authorsemishida/), and Twitter (https://twitter.com/semishida).

Hunter Jones, Yeqing Kong, Kelia Ray, Jet Wang, Chenxing Xie

Funded by the NSF Convergence Acceleration grant on AI and Future Jobs, our multidisciplinary NSF C-Accel RA team will present findings from studies on AI-assisted screening, covering the full range of tools ranging from video interviews, LinkedIn optimization, social profiling, and neuroscience games to automated screening. Our RA team consists of two NC State Ph.D. students and three graduate students.

Naveen Krishnamurthy

Naveen Krishnamurthy is a test automation engineer at IBM in Durham, NC, and grew up in the San Francisco Bay Area. He works on the open-source product called Codewind, a plugin available for Eclipse, VSCode, Eclipse Che, and IntelliJ. The product helps users develop containerized applications. Naveen writes test cases for Codewind to ensure it works from start to finish in these IDEs. Outside of work, he is a modern car enthusiast.

Raghuram Pandurangan

Raghuram Pandurangan has worked for product-based companies since 2001 under various positions of technical writing. He has immense experience in healthcare IT, construction IT, and network management

domains. He also owns and moderates the Technical Writer Forum group on LinkedIn. Naveen has served as the VP of STC India Chapter since 2019. He is currently working as the Documentation Chapter Lead in Causeway Technologies, Bangalore, and has undergone NLP training.
LinkedIn Profile: https://www.linkedin.com/in/raghuram77/

Sreeranjani Pattabiraman

Sree Pattabiraman works as a Senior Technical Writer for the Information Development team at Extreme Networks. She develops documents and creates videos for the Wireless networking products made by Extreme Networks. She serves as the current Chapter president for STC-Carolina. Sree graduated from the M.S. in Technical Communication at NC State University 2015, and has been in the Research Triangle Area since then. Before coming to the Research Triangle Area, Sree worked internationally as a technical writer.

Stacey Pigg

Stacey Pigg, Associate Professor at NC State University, researches digital and networked writing practices that shape work, learning, and engagement across professional contexts. She teaches graduate and undergraduate courses in rhetorical theory, professional communication, and digital rhetoric and writing. She serves on the editorial board of leading journals such as Written Communication and Communication Design Quarterly, is the Grants Coordinator for the Council of Programs in Technical and Scientific Communication (CPTSC), and is the 2020 Conference Chair for SIGDOC. In her role as the Director of the Professional Writing Program, Stacey works to support students across NC State in learning effective professional writing practices.

Allegra W. Smith

Allegra W. Smith is a Ph.D. Candidate in Rhetoric & Composition at Purdue University and Assistant Director of Purdue's Professional Writing Program. Her work has been published in Communication Design Quarterly and the proceedings of the ACM Special Interest Group on Design of Communication (SIGDOC). Her dissertation focuses on the digital user experiences of older adults aged 70+. Outside of academia, she works with the AARP Foundation as a volunteer income tax preparer for elderly and low-income taxpayers.

Jason Swarts

Jason Swarts is a Professor of Technical Communication in the English Department at NC State University. He regularly teaches courses on documentation (including the use of structured authoring techniques) and research methodologies. His research is focused broadly on the mediating impacts of writing technologies on practices of professional discourse as well as on the socially constructive work that discourse does in helping to shape new technologies. He is the author, most recently (along with co-author Cheryl Geisler) of *Coding Streams of Language: Techniques for the Systematic Coding of Text, Talk, and Other Verbal Data*.

Laura Sweltz

Laura Sweltz is the UX Research Director at Viget, a digital design and development agency. She has over ten years of experience working in the UX research field. In her current capacity, she works closely with clients to help them understand the needs and behaviors of their users and provides meaningful insights that inform the design process. She has led research initiatives for a range of clients, including Rotary International, AARP, Time Life, and The Trade Desk. She earned her B.A. from Juniata College in Liberal Arts and a Master of Public Administration degree from the University of Colorado.

Walter Turner

Walter Turner has been involved in designing applications and systems for over 30 years. He holds a Masters in Agricultural Economics, a Masters in Business, an undergraduate degree in Psychology, and the HCISPP Cybersecurity certification. He is also the author of *Cyber Security for You*, which was 5-star rated on Amazon, until he ran out of relatives. Walt has done system designs for many different applications as well as simulations.