



Schedule

APRIL 18, 2020

Time	Room	Sessions and Speakers
9:30 – 10:00 a.m.	Main	Virtual waiting room open
10:00 – 10:05 a.m.	Main	Welcome remarks
10:05 – 10:20 a.m.	Main	Speedtalk: The Modern Editor's Toolkit (<i>Laura Hinson</i>)
10:25 – 10:40 a.m.	Main	Speedtalk: Building Ethical AI for Job Seekers: Credential Gap Analysis and Job Recommendations (<i>Huiling Ding</i>)
10:45 – 11:00 a.m.	Main	Speedtalk: “Pick Up My Health History On Your Way Out”: Elderly Patients’ Interventions Into Emergency Medical Documentation Design (<i>Allegra W. Smith</i>)
10:05 – 10:50 a.m.	Breakout	Workshop: Enabling Communication for Documentation Teams (<i>Raghuram Pandurangan</i>) To participate, please sign up for miro.com at https://miro.com/signup/ .
11:05 – 11:20 a.m.	Main	Speedtalk: When Worlds Converge: Connections Between Technical Communication and Fiction (<i>Sarah Ishida</i>)
11:25 – 11:40 a.m.	Main	Speedtalk: Writing Backwards: Documenting the End-of-Life of a Product (<i>Anni Bond</i>)
11:45 – 12:00 p.m.	Main	Speedtalk: Creating a Goal and Growth Mindset (<i>Casey Van Camp</i>)
11:05 – 11:50 a.m.	Breakout	Workshop: How to Approach UX Research Projects (<i>Laura Sweltz</i>)

12:00 – 1:00 p.m. Lunch break

1:00 – 1:45 p.m. Main **Workshop:** Making Sense of What People Say: Processing and Coding of User Feedback for Systematic Analysis (*Jason Swarts*)
Workshop materials: <https://tinyurl.com/y76fs8q3>
Will be hosted on separate Zoom link, which will be shared during the conference.

1:00 – 1:45 p.m. Breakout **Workshop:** AI-Assisted Recruiting and Screening: Tools, Processes, and Strategies (*Kelia Ray, Chenxing Xie, Jet Wang, Hunter Jones, Yeqing Kong*)

1:50 – 2:35 p.m. Main **Workshop:** Documentation as Videos: Using a DITA-Centric Approach to Produce Effective Video Content (*Sreeranjani Pattabiraman*)

1:50 – 2:35 p.m. Breakout **Workshop:** MSTC Capstone Information Session & Brainstorm (*Stacey Pigg*)

2:40 – 3:25 p.m. Main **Panel:** Professional Insights from IBM (*Jacob Berger, Naveen Krishnamurthy, David Gay, Sujeily Fonseca*)

2:40 – 3:25 p.m. Breakout **Workshop:** System Design the Easy Way (*Walter Turner*)

3:30 – 3:45 p.m. Main **Speedtalk:** The Value of Artificial Intelligence in Chatbot Development: The Key Role of the Technical Communicator (*Kari Doyle*)

3:30 – 3:45 p.m. Breakout **Speedtalk:** Speed Writing (*Art Berger*)

3:50 – 4:05 p.m. Main **Speedtalk:** Creating a Quality Management Plan (QMP) (*Erin Friday*)

4:05 – 4:10 p.m. Main **Closing remarks**