SPEEDCON

Saturday, April 24, 2021

Time	Room	Sessions and Speakers
9:30 – 9:55 a.m.	Main	Virtual waiting room opens
9:55 – 10:00 a.m.	Main	Welcome remarks (TCA President)
10:00 – 10:30 a.m.	Main	**Keynote**: Skills needed in Technical Communication as a field (Dr. Huiling Ding)
10:30 am – 11:15 a.m.	Main	**Workshop**: Minimalism with Miffy (Mugdha Kulkarni)
11:20 am – 12:20 p.m.	Main	**Panel discussion**: Strategies for Getting into Technical Writing (Jacob Berger, Julie Stickler, Samantha Gidlow, Sara Thomas, Sangeeta Raghu-Punnadi, Lavanya Mandavilli, Dana Brown, Kevin Owen)
12:30 – 1:30 p.m.		Lunch break
1:30 – 1:45 p.m.	Main	**Speedtalk**: Tips to Build Subject Matter Expert (SME) relationships when Working Remote (Sree Pattabiraman)
1:30 – 1:45 p.m.	Breakout	**Speedtalk**: TikTok #Tutorial and #Howto: A rhetorical analysis of the instructional microvideo as a genre (Michael Monarrez Puckett)
1:50 – 2:35 p.m.	Main	**Workshop**: The hero of the story: Transforming documentation with user stories (Ingrid Towey)
1:50 – 2:35 p.m.	Breakout	**Workshop**: What's the next Mechanic? Is this thing I'm stuck on just interesting, or is there a research project happening here? (Dr. Michelle McMullin)
2:40 – 3:25 p.m.	Main	**Workshop**: Integrated Chemical Environment: A Case Study of Award-winning Database Documentation (Catherine Sprankle)
2:40 – 3:25 p.m.	Breakout	**Workshop**: Visual content experience mapping with Mural (Carolyn Carpenter)

3:30 – 3:45 p.m.	Main	**Speedtalk**: A Comparative Visual Content Analysis of the CDC & WHO COVID-19 Infographics (Manushri Pandya)
3:30 – 3:45 p.m.	Breakout	**Speedtalk:** Virtually interviewing and onboarding for a technical communication role (Carolyn Carpenter, Catherine Airey, Courtney Bittner)
3:50 – 4:05 p.m.	Main	**Speedtalk**: Should You Take That Promotion? And What Happens Next? Insights from a First-time Manager (Catherine Sprankle)
3:50 – 4:05 p.m.	Breakout	**Speedtalk:** COVID-19 and Intercultural Communication (Manasi Gandhi)
4:05 – 4:10 p.m.	Main	Closing remarks (TCA Vice President)
4:15 – 4:45 p.m.	Main	**Workshop**: MSTC Capstone Information Session & Brainstorm (Dr. Stacey Pigg) Capstone project introductions by current second-year graduate students in the Technical Communication Program.